



# ACADEMY PROSPECTUS

## PRIORITY FOOTBALL ACADEMY

# GO FURTHER WITH FOOTBALL

As the sports industry continues to expand at a rapid rate, the career opportunities within it have never been better for young people with an interest in sport & exercise.

For most students, A-levels are the only viable route to further education through your school, but they're not for everyone.

In a bid to provide interested students with another viable pathway into further education, and a career in the sports industry, Priority Football Academy are operating out of Nailsea School to offer a Level 3 BTEC National Extended Diploma in Sport & Exercise for students.

## ABOUT THE ACADEMY

# STRIVING FOR EXCELLENCE

Priority Football Academy operates out of Nailsea School to offer a full-time football program that incorporates professional training, competitive fixtures and performance analysis, into students' timetables.

All training sessions are led by UEFA qualified coaches Adam Davidson & Robert Prior. Enrolled students can expect a full-time training program that includes three weekly training sessions on a 4G all-weather pitch, a bi-weekly 30-minute video analysis session and 20+ competitive ECFA fixtures over the course of the academic year.

Professional football academies across the globe are increasingly using performance analysis to optimise the learning environments they create for their players.

We want to create that same experience for our students here at Priority Football Academy; allowing them to get to grips with the tools and resources used in the professional game whilst working alongside coaches and analysts with decades of experience in the sports industry.

Interested students can now apply to study a Level 3 BTEC National Extended Diploma in Sport and Exercise, in the 2023 academic year, with Priority Football Academy.



# THE ENGLISH COLLEGES FOOTBALL ASSOCIATION LEAGUE (ECFA)

## TOP LEVEL COMPETITION

### WHAT IS IT?

The philosophy of the ECFA is to provide a high standard of competition for 16-19 year olds ranging from participation to high performance. There is a 3-tier system in place for member colleges, schools and academies, which includes additional cup competitions.

#### ECFA National Premier League:

Represents the best of college football.

#### ECFA Championships:

Targeted at teams who have a focus on quality and performance.

#### ECFA Regional Leagues:

Generating participation and progression to the high above.

#### Men's ECFA Premier Cup:

Premier League & Championship.

#### Men's Football Knockout:

Regional Leagues.

#### Men's ECFA Knockout Trophy:

Championship & Regional Leagues.

#### ECFA Trials (invitation-only):

Opportunities for talented players to represent ECFA at National-level with a network of professional academy scouts in attendance.



## WHAT YOU CAN ACHIEVE

# REAL CAREER OPPORTUNITIES

### ENHANCED UCAS APPLICATION

The UK boasts several specialist Universities when it comes to studying undergraduate degrees in sport and exercise. By taking part in PFA, both A-level & BTEC students, can make their UCAS application more attractive to these universities by:-

~ representing Priority Football Academy in a nationally recognised (ECFA) competition.

~ gaining first-hand experience with performance analysis software and modern techniques for improving performance in sport.

### SEMI-PROFESSIONAL FOOTBALL

Staff at Priority Football Academy are well connected with local clubs and academies who are keen to provide playing opportunities to talented athletes.

Students are encouraged to lean on this network of contacts and to use the resources available to them on the BTEC course to improve their chances of securing a playing contract.

### SCHOLARSHIPS

For many students, pursuing a college scholarship is a viable pathway into further education. Whether their intention is to study and play football at a University abroad or in the UK ~ our dedicated analyst is on hand to support students in collating match footage and highlights to support their applications.

### COACHING: LOCAL & ABROAD

If, once they have completed their studies, students want to work locally, we offer a coach development program where coaches work with a dedicated mentor who helps with the design & delivery of sessions, whilst providing a road-map to FA coaching licenses.

For successful coaches, there are apprenticeship options within our company to take their career in sport or football to the next level.

For those interested in coaching abroad, our staff not only work closely with companies who provide opportunities to coach in the USA, but have embarked on this journey themselves and are well placed to provide guidance on this.





## FACILITIES

# A MODERN LEARNING ENVIRONMENT

### ON THE PITCH

Our training sessions take place on state of the art facilities at Nailsea School, including a 4G all-weather floodlit pitch, an indoor futsal hall and a grass pitch with running track.

We use GPS-tracking technology to monitor students' physical outputs and manage their training load each week. We also use data & video, where possible, to inform session design and to reinforce technical/tactical concepts.

### OFF THE PITCH

Students work closely with our dedicated performance analyst who combines data and video to provide a more complete understanding of our past performances and future opponents.

Post-match video analysis and strength & conditioning sessions are used to support match preparation, training topics and physical recovery.





# ASPIRE. BELIEVE. SUCCEED.

## ABOUT

Nailsea School was re-built in 2009 to reflect a bright, modern centre of learning. Many of the classrooms and staff bases have glass walls creating openness and visibility around the school. Nailsea School's vision is to build a nurturing community where students are valued and supported to reach their full potential, developing the skills and qualifications needed for future success.

## TRAVEL AND LOCATION

Nailsea and Backwell railway station is a 15-minute walk from the School and has direct links from both Bristol Temple Meads and Weston-super-Mare. Nailsea School is also fortunate enough to be on a main bus route that services many of the towns across North Somerset and is situated within 3 minutes' walk of Nailsea's shopping centre.

## LEVEL 3 BTEC

Beginning in Sept. 2023, Priority Football Academy will introduce a Level 3 BTEC National Extended Diploma in Sport & Exercise for interested students in Nailsea School (equivalent to A levels) that incorporates a full-time football program into their academic timetable.

## A LEVELS

Since 2019, Priority Football Academy has operated out of Nailsea School as an optional enrichment activity for students undertaking 3 A levels. From Sept. 2023, we will continue to provide this option for A level students albeit on a severely reduced timetable & exposure.





## WHO WE ARE

# CREATING SPORTING SUCCESS

## ROB PRIOR

### Founder & Coach

Rob formerly coached at the Bristol Rovers Academy for 4 years and holds the UEFA B Licence and Youth Award qualifications. He has a wide range of experience from Under 9s to senior football and is currently the Nailsea United First Team Manager. Rob's previous clubs include Clevedon Town and Yate Town where he has been lucky enough to work with some of the most experienced and respected coaches in the area.



**"I am thrilled to provide such an opportunity for 16-18 year olds to continue their enjoyment of football and development as players. This programme allows us to continue our involvement within the community and to extend our support to players when transitioning into adulthood. Working with Nailsea School, we aim to provide the best sporting opportunities for our student athletes so they can go on to succeed in their chosen careers."**



## ADAM DAVIDSON

### Head Coach

As well as being our Head Coach, Adam has a wealth of experience, having spent multiple years overseas in various countries such as Australia and America. Adam is a highly talented coach who holds a UEFA B license. He also brings an extra dimension to academy with his Master's degree in Sports Performance Analysis which brings performances and training sessions to life.

**"Priority Football Academy and Nailsea School Sixth Form have developed a fantastic programme which offers students a truly unique opportunity to develop as footballers while studying their chosen A Levels. Having spent much of my career working in similar settings around the world, I am excited to bring my experience and expertise - particularly in football analysis - to the Academy and equip students with the knowledge and confidence to achieve their full potential when leaving Nailsea School."**



---

[www.priorityfootballacademy.co.uk](http://www.priorityfootballacademy.co.uk)

[team@priorityfootballacademy.co.uk](mailto:team@priorityfootballacademy.co.uk)

